How Faith Communities Fuel Social Movements Social Toolkit

Newsletter Blurb
Today we are announcing ecoAmerica and Blessed Tomorrow’s latest research, How Faith Communities Fuel Social Movements: Lessons for Climate Advocacy from the Immigration, Black Lives Matter, and President Trump Election Campaigns. The report objectively brings forth the tactics, messaging, and strengths of the faith communities’ crucial role in a few of the most notable social movements of today. These 8 take home lessons will strengthen the efficacy of your climate advocacy.

<EMBED VIDEO>

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NEW: 8 Learnings for Climate Advocacy from the Immigration, Black Lives Matter, and President Trump Election Campaigns. Check out the highlights or register for the webinar, today!

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Hashtags: #FaithFuelsMovements, #ClimateAdvocacy

Sample Tweets:

1. @ecoAmerica and @BlessedTomorrow’s new research uncovers learnings for #ClimateAdvocacy from the faith community’s contributions to some of the most notable social movements of our time. #FaithFuelsMovements Find the report here: http://bit.ly/FaithFuelsMovements
2. **NEW RESEARCH**: The faith community has been integral in social movements happening across America from Immigration, #BlackLivesMatter, and Pres. Trump's election. @ecoAmerica and @BlessedTomorrow took a look at lessons for effective #ClimateAdvocacy:


3. "From comprehensive studies to firsthand accounts, it is clear that Americans have reached an emotional tipping point on these issues, and are moving beyond frustration and fear into action."

READ MORE on how #FaithFuelsMovements in @ecoAmerica's report:


4. @ecoAmerica's new research finds #FaithFuelsMovements and was key in Immigration, #BlackLivesMatter, and Trump's 2016 campaign. The report brings forth learnings for harnessing public concern (73%) for #ClimateChange which is also nearing a boiling point:

5. **#FaithFuelsMovements** in the streets: During **#BlackLivesMatter** protests, Clergy United members "coached protesters and spoke to police...encouraging law enforcement to see protesters as people, rather than as a mob." Read more at: [http://bit.ly/FaithFuelsMovements](http://bit.ly/FaithFuelsMovements)

6. KEY finding on how to humanize climate change: "make the issue local - featuring impacts that Americans can see with their own eyes - to make the connection between local seasonal changes, extreme weather, and our climate." Read more at: [http://bit.ly/FaithFuelsMovements](http://bit.ly/FaithFuelsMovements)


   "This is what I learned in Ferguson, that the church is not a static organization that is transported from place to place, but rather that the church emerges to meet the present needs of the people."

   -- Traci Blackman, United Church of Christ

9. "From comprehensive studies to firsthand accounts, it is clear that Americans have reached an emotional tipping point on these issues, and are moving beyond frustration and fear into action." READ MORE on how #FaithFuelsMovements in @ecoAmerica's report: http://bit.ly/FaithFuelsMovements

Facebook/LinkedIn:

1. NEW RESEARCH: @ecoAmerica and @BlessedTomorrow’s new report is out now! How Faith Communities Fuel Social Movements offers 8 Lessons for Climate Advocacy from the Immigration, Black Lives Matter, and President Trump’s Election Campaigns. READ it here: http://bit.ly/FaithFuelsMovements

2. "From comprehensive studies to firsthand accounts, it is clear that Americans have reached an emotional tipping point on these issues, and are moving beyond frustration and fear into action." READ MORE on how #FaithFuelsMovements in @ecoAmerica's latest report: http://bit.ly/FaithFuelsMovements

3. @ecoAmerica and @BlessedTomorrow's new study provides an objective analysis of current and visible social movements — specifically New Sanctuary (immigration rights), Black Lives Matter, and the 2016 election of President Trump — and how the involvement of communities and leaders of faith have helped forward progress on each. It offers learnings and lessons from these campaigns in an effort to help advocates for climate solutions to become more effective. #FaithFuelsMovements http://bit.ly/FaithFuelsMovements

4. NEW RESEARCH on How #FaithFuelsMovements objectively brings forth lessons for #ClimateAdvocacy from the New Sanctuary, #BlackLivesMatter, and 2016 President Trump election campaigns. Traci Blackmon of @UnitedChurchofChrist says: “This is what I learned in Ferguson, that the church is not a static organization that is transported from place to place, but rather that the church emerges to meet the present needs of the people.” http://bit.ly/FaithFuelsMovements