

July American Climate Perspective Toplines

July 2020 American Climate Metrics Survey - Toplines

Fielded May 5th-May 6th, 2020

	NATIONAL (%)	Rep (%)	Indep (%)	Dem (%)
N=	816	232	217	275

Q3. For the upcoming election, how aware are you of various candidates' positions on climate change?

Aware	57	56	60	64
Unaware.....	30	25	31	31
Not a concern	12	19	9	5

Q4. Would you like to know more about political candidates' positions on climate change?

Yes	46	28	49	68
No.....	30	47	29	14
Not sure.....	18	17	17	15
Does not apply to me.....	7	8	5	3

Q5. How likely would you be to vote for a candidate who supports climate change solutions?

Much more likely	39	14	39	63
Somewhat more likely	28	25	35	25
Somewhat less likely	8	10	9	3
Much less likely.....	7	17	5	1
Make no difference.....	18	34	12	7
Total more likely	67	39	74	88
Total less likely	15	27	17	5

	NATIONAL (%)	18-29 (%)	30-44 (%)	45-60 (%)	>60 (%)
N=	816	214	187	254	161

Q7. Do you plan to vote in the upcoming 2020 elections?

Yes	81	68	80	85	94
No.....	8	12	9	7	3
Not sure.....	11	20	11	8	3

DEMOGRAPHICS

NATIONAL
(%)
N= 816

Age

< 18.....	0
18 - 29	26
30 - 44	23
45 - 60	31
> 60.....	20

Gender

Male.....	46
Female.....	54

Household Income

\$0 - \$9,999.....	6
\$10,000 - \$24,999	12
\$25,000 - \$49,999	22
\$50,000 - \$74,999	18
\$75,000 - \$99,999	14
\$100,000 - \$124,999.....	8
\$125,000 - \$149,999.....	4
\$150,000 - \$174,999.....	2
\$175,000 - \$199,999.....	2
\$200,000 +	6
Prefer not to answer.....	7

Region

New England.....	4
Middle Atlantic.....	13
East North Central	13
West North Central	5
South Atlantic	21
East South Central	6
West South Central.....	8
Mountain.....	8
Pacific.....	21

American Climate Perspective Survey – July 2020

Methodology

ecoAmerica designed and administered this survey, which was conducted online May 5th - May 6th, 2020 using Survey Monkey. The survey yielded a total of 816 adult responses. The sample was drawn from an online panel and the respondents were screened to ensure that they were over the age of 18. The margin of error for the sample is +/-3%. In interpreting the survey results, it is important to note that all sample surveys are subject to possible sampling error. Thus, the results of a survey may differ from the results that would be obtained if the entire population was interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of the responses to a particular question. For example, if 50% of the respondents in a sample of 816 respondents answered, “Yes” to a particular question, we can be 95% confident that the true percentage would fall within 3 points, or range from 47% to 53%.

Suggested Citation

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