HOW-TO GUIDE

Elected Officials to Protect America

ecoAmerica’s How to Guide is a resource for US leaders and their stakeholders to address climate challenges wherever they are living and working.

If you are a local, regional or national leader who is working on a climate change agenda, this stepwise model will help you organize a successful climate program with planning, stakeholder engagement and execution steps. This series features the finalists of ecoAmerica's 2024 American Climate Leadership Awards.

STEP-BY-STEP GUIDE

1. Federal Agency Coordination. Meet with departments of federal agencies including the Department of Energy, Department of Transportation, Environmental Protection Agency, and more. Learn agency needs for engaging with Justice40 leaders.

2. Map and Outreach to Justice40 Districts: Conduct targeted outreach to traditionally underfunded communities, partnering with organizations for effective mapping.

3. Recruit Task Force Members: Cultivate participation by reaching out to elected officials representing Justice40 communities across the country.

4. Peer-to-Peer Education: Organize virtual and in-person sessions, leveraging fellow lawmakers to educate on IRA opportunities. Establish a fellowship program offering training and support for elected officials to organize peers.

5. Press Conferences & Media Campaign: Collaborate with lawmakers to conduct Zoom video-press briefings and in-person/hybrid events, create messaging videos, success videos, and write impactful op-eds and letters promoting IRA success stories.

6. Summit and Policy Webinars: Collaborate with government partners to conduct a summit and webinars educating lawmakers on IRA and other funding opportunities.

7. Technical Support: Partner with experienced organizations for grant application training; facilitate joint proposals for rural or small towns.