

HOW-TO GUIDE

Faith Alliance for Climate Solutions

ecoAmerica's How to Guide is a resource for US leaders and their stakeholders to address climate challenges wherever they are living and working.

OVERVIEW

If you are a local, regional or national leader who is working on a climate change agenda, this stepwise model will help you organize a successful climate program with planning, stakeholder engagement and execution steps. This series features the finalists of ecoAmerica's 2024 American Climate Leadership Awards.

STEP-BY-STEP GUIDE

1. Identify a small group (2-5) to serve as the core team.
2. Plan an interfaith community gathering event. A successful gathering results in scheduling subsequent meetings. From the gathering, the core team identifies a few local priorities.
3. Solicit knowledge from a variety of diverse sources and lived experiences related to the chosen climate change topic. If possible, resource the contributor as their time is valuable.
4. Use social media and events to keep activists informed and engaged.
5. Develop a strategic plan which clearly describes your mission, vision, goals and objectives.
6. Celebrate successes, making sure to promote through traditional and social media.
7. Keep an eye out for opportunities to be in front of decision makers. Try lots of things that are consistent with your mission and vision. If they take off, pursue them, if they do not, abandon, assess what did not work and move on.