

American Climate Metrics Survey 2023

American Climate Metrics Survey 2023

Guidance for the Climate Movement

Fielded July 10-17, 2023

| | National | Dem | Rep | Ind | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White /Caucasian | Black or African American | Hispanic /Latino |
|--|----------|------|------|------|-------|-------|-------|-------|-------|------|------------------|---------------------------|------------------|
| | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 |
| N= | 1,196 | 447 | 347 | 290 | 160 | 220 | 206 | 207 | 213 | 190 | 800 | 169 | 198 |
| How personally concerned are you about climate change? | | | | | | | | | | | | | |
| Very concerned | 37% | 56% | 21% | 31% | 39% | 35% | 37% | 36% | 33% | 45% | 35% | 41% | 41% |
| Somewhat concerned | 35% | 35% | 28% | 40% | 43% | 42% | 35% | 30% | 34% | 24% | 32% | 40% | 41% |
| A little concerned | 15% | 7% | 22% | 19% | 13% | 15% | 15% | 18% | 17% | 12% | 16% | 18% | 9% |
| Not concerned at all | 13% | 2% | 29% | 10% | 6% | 8% | 13% | 16% | 15% | 19% | 17% | 2% | 9% |
| Total Concerned | 72% | 91% | 49% | 71% | 82% | 77% | 73% | 66% | 67% | 69% | 68% | 80% | 82% |
| How concerned do you think other people around you are about climate change? | | | | | | | | | | | | | |
| Very concerned | 18% | 23% | 19% | 15% | 23% | 24% | 22% | 16% | 13% | 13% | 16% | 21% | 23% |
| Somewhat concerned | 38% | 38% | 37% | 38% | 35% | 37% | 33% | 43% | 36% | 45% | 38% | 41% | 28% |
| A little concerned | 29% | 28% | 28% | 32% | 30% | 28% | 26% | 30% | 34% | 28% | 31% | 24% | 33% |
| Not concerned at all | 14% | 12% | 17% | 14% | 13% | 11% | 19% | 12% | 17% | 14% | 15% | 14% | 16% |
| Total Concerned | 56% | 60% | 55% | 53% | 58% | 60% | 55% | 58% | 49% | 58% | 55% | 62% | 51% |
| If the United States took steps to deal with climate change, how would it affect people's health? | | | | | | | | | | | | | |
| Improve people's health – a lot | 38% | 54% | 22% | 31% | 38% | 40% | 44% | 36% | 29% | 39% | 35% | 46% | 40% |
| Improve people's health – a little | 31% | 32% | 29% | 35% | 33% | 36% | 30% | 29% | 35% | 25% | 31% | 28% | 34% |
| Make no difference | 18% | 7% | 31% | 18% | 16% | 13% | 13% | 22% | 22% | 23% | 21% | 9% | 14% |
| Harm people's health – a little | 3% | 1% | 5% | 2% | 2% | 4% | 3% | 4% | 2% | 1% | 2% | 3% | 3% |
| Harm people's health– a lot | 3% | 1% | 6% | 2% | 2% | 2% | 2% | 3% | 3% | 3% | 3% | 1% | 3% |
| Not sure | 8% | 4% | 7% | 11% | 11% | 5% | 8% | 7% | 8% | 9% | 8% | 12% | 6% |
| Improve people's health – total | 69% | 86% | 51% | 66% | 70% | 76% | 73% | 65% | 64% | 65% | 66% | 75% | 74% |
| Harm people's health – total | 5% | 2% | 11% | 4% | 4% | 6% | 6% | 7% | 6% | 4% | 5% | 4% | 6% |

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| | National % | Dem % | Rep % | Ind % | 18-24 % | 25-34 % | 35-44 % | 45-54 % | 55-64 % | 65+ % |
|----|---------------|----------|----------|----------|------------|------------|------------|------------|------------|----------|
| | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 |
| N= | 1,196 | 447 | 347 | 290 | 160 | 220 | 206 | 207 | 213 | 190 |

Please indicate which of the following actions you do regularly.

| | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Contact an elected official about the importance of doing something about climate change | 10% | 13% | 7% | 8% | 18% | 12% | 14% | 6% | 6% | 4% |
| Discuss climate change with family or friends | 48% | 64% | 34% | 45% | 49% | 47% | 47% | 47% | 46% | 54% |
| Discuss climate change at work with colleagues | 20% | 24% | 14% | 20% | 22% | 30% | 23% | 20% | 17% | 5% |
| Discuss climate change at your place of worship | 9% | 12% | 7% | 6% | 11% | 14% | 12% | 5% | 7% | 2% |
| Speak at a public gathering like a community meeting, conference, or public forum about climate change | 10% | 12% | 10% | 8% | 19% | 18% | 12% | 8% | 1% | 2% |
| None of the above | 38% | 24% | 50% | 41% | 27% | 28% | 41% | 43% | 46% | 44% |

Please indicate which of the following actions you do regularly.

| | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Work to conserve energy at home like switching to efficient appliances or lighting | 53% | 59% | 50% | 54% | 39% | 46% | 58% | 55% | 60% | 60% |
| Use renewable energy like wind or solar power for your home | 13% | 14% | 13% | 54% | 23% | 17% | 14% | 12% | 8% | 6% |
| Drive a hybrid or electric car | 11% | 11% | 12% | 11% | 26% | 13% | 9% | 8% | 5% | 7% |
| Bike or walk for transportation | 33% | 36% | 26% | 38% | 33% | 41% | 41% | 32% | 29% | 22% |
| Use public transportation | 20% | 25% | 13% | 20% | 26% | 29% | 17% | 25% | 15% | 10% |
| None of the above | 21% | 16% | 27% | 18% | 18% | 15% | 18% | 21% | 23% | 29% |

Please indicate if you agree or disagree with each one of the following statements.

I can help reduce the pollution that is causing climate change.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 31% | 40% | 22% | 30% | 29% | 38% | 31% | 35% | 24% | 29% |
| Somewhat agree | 43% | 45% | 41% | 43% | 43% | 39% | 45% | 37% | 49% | 44% |
| Somewhat disagree | 11% | 7% | 16% | 10% | 13% | 12% | 9% | 11% | 11% | 11% |
| Strongly disagree | 6% | 2% | 13% | 5% | 7% | 4% | 5% | 9% | 6% | 8% |
| Not sure | 8% | 6% | 7% | 12% | 9% | 7% | 10% | 8% | 9% | 7% |
| Total Agree | 74% | 85% | 63% | 73% | 71% | 77% | 76% | 72% | 74% | 74% |
| Total Disagree | 18% | 9% | 29% | 15% | 20% | 16% | 14% | 20% | 17% | 19% |

We have a moral responsibility to create a safe and healthy climate for ourselves and our children.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 53% | 67% | 35% | 54% | 49% | 52% | 55% | 53% | 51% | 54% |
| Somewhat agree | 32% | 27% | 41% | 30% | 27% | 36% | 28% | 33% | 34% | 32% |
| Somewhat disagree | 7% | 3% | 12% | 7% | 13% | 5% | 9% | 5% | 5% | 6% |
| Strongly disagree | 4% | 1% | 8% | 3% | 6% | 1% | 4% | 4% | 4% | 5% |
| Not sure | 5% | 2% | 5% | 6% | 4% | 6% | 3% | 5% | 7% | 3% |
| Total Agree | 85% | 94% | 75% | 84% | 76% | 89% | 84% | 86% | 85% | 86% |
| Total Disagree | 11% | 4% | 20% | 10% | 19% | 5% | 13% | 10% | 8% | 11% |

Everyone has a right to clean energy that does not pollute the air or water.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 57% | 70% | 43% | 55% | 54% | 56% | 58% | 62% | 55% | 59% |
| Somewhat agree | 29% | 24% | 37% | 29% | 26% | 30% | 26% | 26% | 33% | 29% |
| Somewhat disagree | 7% | 3% | 11% | 6% | 12% | 8% | 8% | 6% | 3% | 5% |
| Strongly disagree | 3% | 2% | 5% | 3% | 4% | 1% | 4% | 2% | 3% | 4% |
| Not sure | 4% | 2% | 4% | 7% | 4% | 4% | 4% | 4% | 6% | 3% |
| Total Agree | 86% | 94% | 80% | 84% | 79% | 87% | 84% | 88% | 88% | 88% |
| Total Disagree | 10% | 5% | 16% | 9% | 16% | 9% | 12% | 8% | 6% | 9% |

Clean air and water are critical rights for all people.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 63% | 76% | 50% | 60% | 56% | 57% | 65% | 69% | 63% | 68% |
| Somewhat agree | 26% | 19% | 35% | 28% | 24% | 30% | 26% | 23% | 29% | 24% |
| Somewhat disagree | 5% | 3% | 8% | 6% | 11% | 6% | 4% | 4% | 3% | 5% |
| Strongly disagree | 2% | 1% | 3% | 2% | 3% | 2% | 2% | 1% | 2% | 2% |
| Not sure | 3% | 2% | 2% | 4% | 6% | 4% | 3% | 3% | 3% | 1% |
| Total Agree | 89% | 94% | 86% | 88% | 81% | 88% | 91% | 92% | 92% | 92% |
| Total Disagree | 7% | 4% | 12% | 8% | 14% | 9% | 6% | 5% | 5% | 7% |

The government needs to protect people from the impacts of extreme weather.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 39% | 53% | 24% | 38% | 47% | 43% | 40% | 34% | 34% | 38% |
| Somewhat agree | 36% | 38% | 34% | 37% | 36% | 37% | 36% | 42% | 33% | 34% |
| Somewhat disagree | 11% | 6% | 17% | 12% | 9% | 13% | 11% | 11% | 14% | 11% |
| Strongly disagree | 7% | 0% | 16% | 6% | 3% | 1% | 5% | 8% | 11% | 12% |
| Not sure | 6% | 3% | 8% | 8% | 4% | 6% | 8% | 6% | 9% | 5% |
| Total Agree | 75% | 90% | 58% | 74% | 83% | 80% | 76% | 76% | 67% | 73% |
| Total Disagree | 18% | 6% | 34% | 18% | 13% | 14% | 16% | 18% | 24% | 23% |

Investing in solutions to climate change will benefit American communities and make our country stronger.

| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 40% | 58% | 21% | 36% | 41% | 45% | 42% | 38% | 30% | 44% |
| Somewhat agree | 33% | 32% | 33% | 37% | 32% | 34% | 33% | 35% | 36% | 31% |
| Somewhat disagree | 9% | 4% | 16% | 9% | 13% | 9% | 9% | 7% | 12% | 8% |
| Strongly disagree | 8% | 2% | 19% | 7% | 7% | 4% | 7% | 10% | 11% | 12% |
| Not sure | 9% | 5% | 12% | 11% | 8% | 8% | 10% | 11% | 12% | 6% |
| Total Agree | 73% | 90% | 54% | 73% | 73% | 79% | 74% | 72% | 65% | 74% |
| Total Disagree | 18% | 5% | 35% | 17% | 19% | 13% | 16% | 17% | 23% | 20% |

I will vote for leaders who will prioritize climate change solutions.

| | | | | | | | | | | |
|----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 33% | 49% | 17% | 29% | 31% | 35% | 36% | 28% | 26% | 39% |
|----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|

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| | | | | | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Somewhat agree | 33% | 38% | 27% | 31% | 38% | 40% | 28% | 34% | 31% | 24% |
| Somewhat disagree | 10% | 4% | 17% | 13% | 11% | 10% | 12% | 7% | 9% | 12% |
| Strongly disagree | 12% | 2% | 26% | 10% | 7% | 5% | 8% | 15% | 17% | 17% |
| Not sure | 13% | 6% | 13% | 18% | 13% | 10% | 16% | 15% | 16% | 7% |
| Total Agree | 65% | 87% | 44% | 59% | 69% | 75% | 64% | 62% | 57% | 64% |
| Total Disagree | 22% | 6% | 43% | 23% | 18% | 14% | 20% | 23% | 26% | 29% |

| | National % | 18-24 % | 25-34 % | 35-44 % | 45-54 % | 55-64 % | 65+ % |
|----|---------------|------------|------------|------------|------------|------------|----------|
| | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 | 2023 |
| N= | 1,196 | 160 | 220 | 206 | 207 | 213 | 190 |

What keeps you from acting on climate change?

| | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|
| None of the above | 34% | 13% | 18% | 31% | 46% | 44% | 48% |
| I feel it's too late to do anything about climate change. We just need to hope for the best. | 10% | 21% | 16% | 13% | 7% | 5% | 3% |
| It's scary to think or talk about climate change. I don't need more bad news in my life. | 11% | 21% | 18% | 15% | 5% | 7% | 4% |
| The information I get says that we don't have to worry about climate change. | 11% | 19% | 13% | 12% | 8% | 6% | 12% |
| We've solved every problem before and we'll find a way to solve climate change. | 19% | 23% | 17% | 18% | 17% | 19% | 18% |
| Nobody around me seems to be worried, so I'm not worried or acting on the issue. | 14% | 28% | 20% | 16% | 10% | 6% | 6% |
| Climate change is a divisive issue, and I don't want to get into arguments or lose friends. | 13% | 23% | 18% | 15% | 12% | 7% | 8% |
| I'm too busy and I don't have time for climate change. | 10% | 16% | 18% | 13% | 8% | 3% | 3% |
| We are doing what we can about climate change, there's not much more that can be done. | 15% | 17% | 15% | 14% | 12% | 18% | 16% |

Methodology

ecoAmerica designed and administered this survey, which was conducted online on July 10-17, 2023 using Survey Monkey. The survey yielded a total of 1,196 complete adult responses and used the Census Bureau's American Community Survey to weigh the national general population and reflect the demographic composition of the US. The sample was drawn from an online panel and the respondents were screened to ensure that they were over the age of 18. The margin of error for the sample is +/-3%. In interpreting the survey results, it is important to note that all sample surveys are subject to possible sampling error. Thus, the results of a survey may differ from the results that would be obtained if the entire population was interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of the responses to a particular question. For example, if 50% of the respondents in a sample of 1,066 respondents answered, "Yes" to a particular question, we can be 95% confident that the true percentage would fall within 3 points, or range from 47% to 53%.

Suggested Citation

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