

Climate Change: The More You Know, The More You Care

American Climate Perspectives Survey 2023, Vol. I
 Fielded January 5-6, 2023

What are the factors that have influenced your level of climate change concern?

	Nat
n=	1056
Experiencing a climate change-related event like wildfires, severe storms, flooding, or extreme heat	41%
National politics and media	23%
A friend, family member, or colleague	14%
Learning more about climate change	45%
Changing seasonal weather patterns	54%
None of the above	13%

How concerned are you about climate change?

	Nat
n=	1056
Very concerned	42%
Somewhat concerned	30%
A little concerned	16%
Not at all concerned	12%

How concerned do you think other people around you are about climate change?

	Nat
	n= 1056
Very concerned	14%
Somewhat concerned	38%
A little concerned	33%
Not at all concerned	15%

How satisfied are you with what your local community is doing to address climate change?

	Nat	Rep	Dem	Indep	Something else	18-29	30-44	45-60	>60	Male	Female
	n= 1056	270	393	282	111	211	299	296	250	512	544
Very satisfied	8%	14%	9%	5%	0%	9%	12%	9%	3%	10%	7%
Satisfied	23%	29%	21%	22%	19%	21%	19%	26%	25%	26%	20%
Dissatisfied	21%	13%	25%	23%	19%	22%	25%	16%	20%	21%	21%
Very dissatisfied	8%	4%	8%	9%	12%	9%	10%	7%	5%	10%	6%
I don't know what my local community is doing to address climate change	40%	41%	36%	41%	50%	40%	33%	42%	46%	33%	47%

Companies and government agencies are working to make climate solutions like solar energy and electric cars widely affordable and available. How accessible are they to you right now?

	n=	Nat 1056	18-29 211	30-44 299	45-60 296	>60 250
Very accessible		13%	13%	14%	10%	12%
Somewhat accessible		35%	40%	35%	36%	30%
Not so accessible		33%	33%	32%	32%	35%
Not at all accessible		19%	14%	18%	21%	22%

	n=	\$0- \$9,999 65	\$10,000- \$24,999 108	\$25,000- \$49,999 211	\$50,000- \$74,999 222	\$75,000- \$99,999 136	\$100,000- \$124,999 87	\$125,000- \$149,999 50	\$150,000- \$174,999 30	\$175,000- \$199,999 25	\$200,000 + 39
Total accessible		46%	44%	43%	46%	51%	53%	56%	60%	60%	62%
Very accessible		17%	15%	12%	8%	10%	16%	14%	20%	20%	28%
Somewhat accessible		29%	29%	30%	38%	41%	37%	42%	40%	40%	33%
Not so accessible		35%	30%	33%	35%	32%	32%	28%	37%	32%	36%
Not at all accessible		18%	27%	24%	19%	16%	15%	16%	3%	8%	3%

Please indicate who you feel comfortable talking about climate change with.

	n=	Nat 1056
Family		67%
Friends		64%
Neighbors		27%
Co-workers		29%
Elected officials		23%
None of the above		11%

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

	Nat
n=	1056
	26%
	37%
	27%
	11%

Republican
Democrat
Independent
Something else

	Nat
n=	1056
	16%
	7%
	15%
	7%
	4%
	17%
	19%
	6%
	10%

Region

East North Central
East South Central
Middle Atlantic
Mountain
New England
Pacific
South Atlantic
West North Central
West South Central

Gender

Male

Female

	Nat
n=	1056
	<hr/>
	48%
	52%

Household Income

\$0-\$9,999

\$10,000-\$24,999

\$25,000-\$49,999

\$50,000-\$74,999

\$75,000-\$99,999

\$100,000-\$124,999

\$125,000-\$149,999

\$150,000-\$174,999

\$175,000-\$199,999

\$200,000+

Prefer not to answer

	Nat
n=	1056
	<hr/>
	6%
	10%
	20%
	21%
	13%
	8%
	5%
	3%
	2%
	4%
	8%

Age	n=	Nat
<18		0%
18-29		20%
30-44		28%
45-60		38%
>60		24%

Methodology

ecoAmerica designed and administered this survey, which was conducted online on January 5-6, 2023 using Survey Monkey. The survey yielded a total of 1,056 complete adult responses and used the Census Bureau’s American Community Survey to weigh the national general population and reflect the demographic composition of the US. The sample was drawn from an online panel and the respondents were screened to ensure that they were over the age of 18. The margin of error for the sample is +/-3%. In interpreting the survey results, it is important to note that all sample surveys are subject to possible sampling error. Thus, the results of a survey may differ from the results that would be obtained if the entire population was interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of the responses to a particular question. For example, if 50% of the respondents in a sample of 1,056 respondents answered, “Yes” to a particular question, we can be 95% confident that the true percentage would fall within 3 points, or range from 47% to 53%.

Suggested Citation

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