AMERICAN CLIMATE LEADERSHIP AWARDS

How-To Guide 2024

Empowering Electeds for Climate Action Leadership: Elected Officials to Protect America

ecoAmerica's How to Guide is a resource for US leaders and their stakeholders to address climate challenges wherever they are living and working.

OVERVIEW

The Elected Officials to Protect America guide overviews how to engage and empower elected official leadership for our environment, public health, and to fight climate change including a step by step on federal agency coordination, outreach, stakeholder engagement, peer-to-peer engagement, media campaigns, as well as educational webinars and technical support.

STEP-BY-STEP GUIDE

1. **Federal Agency Coordination.** Meet with departments of federal agencies including the Department of Energy, Department of Transportation, Environmental Protection Agency, and more. Learn agency needs for engaging with Justice40 leaders.

2. **Map and Outreach to Justice40 Districts:** Conduct targeted outreach to traditionally underfunded communities, partnering with organizations for effective mapping.

3. **Recruit Task Force Members:** Cultivate participation by reaching out to elected officials representing Justice40 communities across the country.

4. **Peer-to-Peer Education:** Organize virtual and in-person sessions, leveraging fellow lawmakers to educate on IRA opportunities. Establish a fellowship program offering training and support for elected officials to organize peers.

5. **Press Conferences & Media Campaign:** Collaborate with lawmakers to conduct Zoom video-press briefings and in-person/hybrid events, create messaging videos, success videos, and write impactful op-eds and letters promoting IRA success stories.

6. **Summit and Policy Webinars:** Collaborate with government partners to conduct a summit and webinars educating lawmakers on IRA and other funding opportunities.

7. **Technical Support:** Partner with experienced organizations for grant application training; facilitate joint proposals for rural or small towns.

EOPA
Elected Officials to Protect America

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