Hawaii Green Growth
UN Local2030 Hub
aloachallenge.hawaii.gov

This guide offers a successful stepwise model for you to replicate in your community. It is part of a series featuring the finalists of ecoAmerica’s 2023 American Climate Leadership Awards.

OVERVIEW

Progress moves at the pace of trust. Hawaii Green Growth has developed a scalable process for short-term consensus building around long-term climate goals that operationalizes trust and builds lasting partnerships to achieve sustainable outcomes. We engage community, public and private sector partners to shift behavior across sectors to increase water and energy efficiency, reduce waste and other key actions, and measure progress on a public facing open-data Dashboard that provides collective transparency and accountability.

STEP-BY-STEP GUIDE

1. Identify local goals to advance the SDGs and strengthen long-term political leadership on climate resilience and net-zero emissions pathways.

Engage decision makers on climate and sustainability policy priorities. Consider executive and legislative tools such as Executive Orders or Resolutions. Partner with a Statewide, county-wide or city-wide sustainability coordinator, if available. In Hawai‘i, the Aloha+ Challenge was launched jointly by the Governor, four Mayors, and the Office of Hawaiian Affairs.

2. Strengthen public-private partnerships that support diverse stakeholders in integrating climate and sustainability priorities into policy and planning.

Develop Working Groups and Advisors to engage public and private sector leaders. Convene public-private partners to set annual priorities for climate and sustainability action at the state, county and federal levels linked to the Dashboard. HGG convenes its partner organizations and entities annually at the HGG Annual Partnership Event to set three-year network strategies.
3. **Convene and host global leaders locally.**

Hawai‘i was highlighted as a global leader in island sustainability by the Global Island Partnership (GLISPA) at the Third UN Conference on Small Island Developing States in Samoa. Hawai‘i hosted the Honorable Ronald Jumeau, Seychelles Ambassador for Climate Change and Small Island Developing State Issues at a Reception attended by sustainability leaders from Hawai‘i, the US & the Asia Pacific region.

4. **Measure SDG progress through tracking and reporting on locally and culturally informed indicators.**

Develop the Dashboard through technical expert consultation and landscape analysis; baseline survey for broad input across partners; convene statewide and county-level sessions; vet feedback with diverse stakeholders; identify joint funding opportunities for Dashboard development; collect data and populate Dashboard; assess data gaps, evaluate standards and pilot innovations; and continuous capacity building, communication, and partnership engagement.

5. **Implement concrete initiatives that build island resilience and a circular economy through locally appropriate solutions.**

Lead a statewide campaign to engage businesses, organizations, agencies and individuals in voluntary commitments to action and support of the climate and sustainability goals. Hawaii’s “Take the Challenge!” campaign ignites the behavior change necessary to build a more sustainable future for Hawaii through county-level Dashboards designed to track individual actions and drive collective change across the counties through friendly “co-opetition”.

6. **Fundraising**

Develop diverse and sustainable funding streams including through individual and organization membership contributions and grants to support long-term partnership convening and action. Engage different levels of government to support community convenings around metrics and indicators, and private sector support to show business alignment.

Hawaii Green Growth UN Local2030 Hub is an ACLA 2023 Finalist. For more information and replication guides, go to [ecoAmerica.org](http://ecoAmerica.org).

*ecoAmerica’s American Climate Leadership Awards (ACLA) recognizes, rewards, and shares best practices on climate change advocacy and action nationwide. ACLA provides $175,000 annually in recognition of real climate leadership. Individuals and organizations selected as finalists have achieved demonstrated success in engaging a broader diversity of Americans for climate action at the local, regional, and national level. Finalists present replicable models while prioritizing diversity, inclusion, and justice.*