

2023 IMPACT REPORT

EVERYONE, EVERY DAY



BEST WAYS TO
CLERGY AT SCALE ON
EQUITABLE CLIMATE SOLUTIONS

① CLERGY/LAY TEAMS
FOCUS ON BIGGEST ISSUE
FOR THEM (POWER BACK DISPARITY)
EQUITY

② EDUCATION TO COMBINE
SUSTAIN + CLIMATE

③ LITIGATION
SHOULD BE USED AS A LAST RESORT
UNDER THE SAME STRATEGIES

④ TRAINING PRIESTS & SUMMERS

⑤ LEVERAGE CLERGY ISOLATION
CREATE COHORTS, BUILD RELATIONSHIPS

⑥ COMING TOGETHER
EQUITY + CLIMATE



“The indicative potential of demand-side strategies to reduce GHG emissions ... is 40–70% globally by 2050.”
— Intergovernmental Panel on Climate Change (IPCC) Report 2023

“Unless social drivers deliver a radical boost ... reaching worldwide deep decarbonization by 2050 is not plausible.”
— Hamburg Climate Futures

“Socially marginalized and economically vulnerable citizens, and those who are more impacted by changing temperatures, remain excluded from the conversation. Rebellions against climate policies emerge as a result.”
— Climate Outreach

“Attention to equity and broad and meaningful participation” can build “social trust” and so “deepen and widen support for transformative changes.”
— Intergovernmental Panel on Climate Change (IPCC) Report 2023

“Every bit of warming matters. We are not doing nearly enough to avoid dangerous impacts, let alone achieve the targets of the Paris Agreement.”
— Katharine Hayhoe, PhD

Greetings,

The intersectionality of climate change and other major social challenges is coming to the forefront. Autocracy, geopolitical insecurity, injustice, international migration, income stratification, economic instability, and health crises are all fueled by the burning and manufacture of coal, methane, and oil.

The good news is that groundbreaking new climate solution breakthroughs are in our headlines daily now. These trends are at the very beginning of their growth curves.

The most important trend may be the realization that people are more than just consumers and voters. According to the Intergovernmental Panel on Climate Change (IPCC), individual and organizational action on climate change can reduce emissions by 40-70% by 2050. We have the technical solutions. Activating people on climate change is now our most powerful solution.

That’s been ecoAmerica’s mission from the start — to move society toward climate solutions. Our networks of national health, faith, and civic organizations and leaders reach communities across America, doing so at scale, and with trust and credibility. By inviting and supporting a broader diversity of people to address climate pollution and protect biodiversity, we further progress on just and equitable solutions and toward healthy thriving people and nature for all. Join us.



Phil Sharp

Phil Sharp
Chairman
ecoAmerica



Bob Perkowitz

Bob Perkowitz
President
ecoAmerica



Meighen Speiser

Meighen Speiser
Executive Director
ecoAmerica

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Partner leaders from across US faith denominations at the invitation only National Faith and Climate Forum convened by ecoAmerica's Blessed Tomorrow in February 2023



OUR MISSION

ecoAmerica moves society toward climate solutions by inspiring and empowering trusted national institutions and their millions of stakeholders in local communities across America to visibly act and advocate. Our mission is built upon our commitment to Justice, Equity, Diversity, and Inclusion.

OUR PRINCIPLES

Ambition: Climate action and advocacy must include everyone, every day and work toward immediate comprehensive solutions, not incremental progress. We need to stop burning fossil fuels now.

Justice: If we solve climate challenges for the least of us, first, we'll solve them for all of us. Climate solutions are only effective when they address economic, democratic, health, and other injustices

Restoration: We need to shift focus from mitigation to restoration in all climate solutions. Healthy nature can restore itself, heal the planet, and heal society.

Moving Society Toward Climate Solutions

We need the widespread engagement of Americans on climate solutions in a way that inspires them to reduce their own emissions and empowers them to invite their neighbors, workplaces, communities, and policymakers in climate action and advocacy. ecoAmerica’s unique strategy does just that.

- We **build national leadership** by inviting diverse health, faith, and civic leaders to guide and support inclusive sector-based climate programs.
- We **reach Americans that others cannot at scale**, by partnering with over 100 trusted national organizations that have credibility and deep reach into every community in the nation.
- We **embed justice in our work**.
- We **ensure effectiveness** by conducting attitude, communications, and social science research and by tailoring our core programs for each of our partners.
- We **build local climate leadership** with ambassadors, localized resources, and sector-based campaigns to activate public support and political resolve for climate solutions.
- We **train and support thousands of local activists** with tailored resources and sophisticated online platforms like Litmos and Mobilize to empower action and full-spectrum advocacy.

[Our research](#) shows people need to know how they can make a difference. They need the support of their families, neighbors, and colleagues. They need their trusted leaders in their local communities to lead. ecoAmerica builds and activates climate activists and communities across America.

SELECTED ECOAMERICA RESOURCES

ecoAmerica produces a suite of customizable resources to inspire and empower climate action and advocacy.





Cross-sector collaboration at the American Climate Leadership Summit 2022; Clockwise from left to right: Meighen Speiser, Executive Director of ecoAmerica, Fan Tait, MD, FAAP, former Chief Medical Officer of the American Academy of Pediatrics, Kate Meis Wright, Executive Director of Climate Mayors, Jacquelyn Dupont-Walker, Chair, Social Action Committee, AME Church, ecoAmerica Board Member

ecoAmerica Programs for Scale and Credibility

ecoAmerica’s diverse network of trusted national leaders and institutions has the reach, scale, and credibility to shift Americans’ thinking and action on climate change. Their tens of millions of professionals reach into communities that are often overlooked by climate advocates. If we are going to move America to a healthy, thriving future, we need their help and they need ours.



Climate for Health is guided and supported by 52 nationally prominent health leaders working with 46 partner organizations representing over 2 million health and medical professionals who serve more than **60 million Americans** across the nation.



With the guidance of 59 prominent faith leaders, Blessed Tomorrow now has 42 collaborating denominations and faith organizations with over **84,000 congregations**, 116,000 clergy, and 57 million congregants.



The Path to Positive Communities program helps national and local civic organizations incorporate climate action and advocacy into their work across sectors. With our 36 strong leaders and partners, it reaches **19,000+ communities** in America.

Supporting our Partners

ecoAmerica programs employ our research and build our partners’ capacity to be visible climate leaders, providing the rationale and resources to inspire and empower local and national climate action with their professionals and the public. We provide sector and organizationally-tailored resources including:

- **Strategic Guidance and Planning** to develop climate policy and effective climate programs.
- **Moving Forward and Let’s Talk Climate** guides with comprehensive steps for effective climate action, advocacy, and communications.
- **Climate Ambassador Training** to build knowledge and confidence for full spectrum advocacy.
- **Climate Action Sheets** for individuals in their homes and communities, with policymakers, and on key climate topics.
- Regular **webcasts, blogs, and newsletters** with the latest news, inspiration, and opportunities for action.
- **Critical research** to make climate change personally relevant and motivating.
- **Annual in-person forums and quarterly sector leadership convenings** to share learnings and best practices.

Network Engagement Manager, Sydney Otis, leads table work to accelerate climate and faith action at the National Faith and Climate Forum

Engaging Everyone, Every Day

ecoAmerica works with our partners to go local, providing resources, training, support, and in some cases financial incentives, to empower people in full-spectrum advocacy in their local communities to reduce climate pollution, restore thriving nature, and address systemic injustices.

Our primary local agents are thousands of [Ambassadors](#). We tailor our sector-based training programs by profession or denomination. Mental health professionals get additional focus on climate and mental health. Pediatricians learn about climate and kids. Baptists get training with Baptists relevant to their faith and ministries. We use a sophisticated Learning Management System (Litmos) to provide live and on-demand training.

Once the professionals complete their training and pass their quizzes, they get access to a suite of resources including national and state-based presentations, Climate Action Sheets, and talking points. Ongoing support, including news, briefings, advocacy opportunities, and local and national connections is provided through our Mobilize platform.

We also provide Ambassador **financial incentives** and **local action microgrants** in politically important states with higher than average BIPOC residents to motivate, reward, and compensate individuals and organizations for active climate action and advocacy.



February 2022 Presbyterian Church (USA) Climate Ambassador Training; the training is available to all 1.5MM members



Blessed Tomorrow Director, Rev. Carol Devine, was invited to the White House in December to share findings from the Faith Leaders Climate Roundtable convened by Blessed Tomorrow and ecoAmerica.



Getting climate communications right is critical, but not enough. Nearly three-quarters of Americans are concerned about climate change, and only 14% think others around them are very concerned. They need to know we can solve climate change for a thriving planet, healthier people, prosperity, and a more just society for ourselves and our children. ecoAmerica campaigns move American concerns into action by meeting them where they are and making action local, visible, inspiring, and accessible.

Photo: Dr. Angelica Neison from Sharp Rees-Stealy Mira Mesa located in San Diego, California showing her ClimateRx badge

Campaigns to Catalyze Action

ClimateRx is a campaign within our Climate for Health program designed to spark conversation and action on climate change and health at the point of care. Harnessing the power of health professionals’ direct interaction with the American public, [ClimateRx](#) delivers QR-code-enabled badges that trigger interest and action on climate change in trusted care-forward settings. With the message, “Care for your health in a changing climate, ASK ME HOW,” patients, health professionals, and the public can scan the QR code to find relevant information, accessible solutions, and opportunities to act (in English and Spanish). Six thousand badges have been distributed to clinicians nationwide in a few short months.

One Home One Future is a multifaith campaign within our Blessed Tomorrow program designed for visible and collective local climate action. Focusing on generational climate justice, the campaign brings vitality and energy to religious communities at the local, regional, and national levels. Participating congregations hang [One Home One Future](#) banners on the exteriors of their house of worship, and commit to inviting, supporting, and activating clergy, congregants, and their local communities in meaningful and just climate solutions. Launching fall 2023.

Health Campaign



Faith Campaign





Leadership Awards and Convenings

ACLA 2023 Finalists



ecoAmerica creates, recognizes, and awards successful climate action and advocacy through annual [American Climate Leadership Awards](#), health, faith, communities sector leadership forums, and American Climate Leadership Summit.

ecoAmerica started the annual **American Climate Leadership Awards** in 2019 to discover, reward, and share best practices for moving society toward climate solutions while prioritizing justice. Over 600 organizations have submitted applications for the awards and 120 have prepared replication guides on their success, to qualify as finalists. The Awards Committee, chaired by Gina McCarthy and Bill McKibben, selects 10 finalists, a runner-up, and a winner each year. Participants have shared over \$500,000 in award money to further their exemplary work.

The 12th annual **American Climate Leadership Summit** in April 2022 welcomed over 1,800 people and 90 expert speakers. We share learning from each of our flagship leadership gatherings in our summit recommendations guide and online to extend views tenfold.



ecoAmerica also hosts annual, invitation-only **Sector Leadership Forums** where we bring together 150-300 national, regional, and local leaders from our health, faith, and communities programs to share success and ideas and help plan future goals and work.

Photo: Dr. Jalonne White-Newsome, Senior Director for Environmental Justice, The White House Council on Environmental Quality, speaking at the National Faith and Climate Forum

Examples of Impact

ecoAmerica addresses climate change from a societal movement perspective. We inspire and empower a broader diversity of Americans to act and advocate for just and equitable climate solutions, filling a needed gap in the climate movement. We will know that we have succeeded when:

- **A critical mass (15-25%) of the top national American health, faith, and civic institutions** make just and equitable climate solutions a top priority.
- **These organizations shift to visibly leading on climate** and are inviting their professional members to do the same.
- **These organizations are “leading by example”** by demonstrating the importance, feasibility, and practicality of climate solutions.
- **An increasing majority of their members feel motivated and empowered to engage on climate and be part of the solution** above 60% and increasing year over year.
- **Through institutions and their professional members, 40% of Americans are being inspired, engaged, and invited into climate solutions.** They understand that a) we can solve the climate challenge, b) doing so will reap a multitude of benefits, and c) through their own behaviors and advocacy they can make a difference.

HOW WE MEASURE IMPACT

ecoAmerica measures impact in three ways including reach, activity, and shifts in motivation and action.

1. **Reach** — size, scale, and diversity of our partners (constituencies, regions); number and diversity of ambassadors and local climate leaders; campaign reach.
2. **Activity** — the visible activities of our partners and members to engage members and society with statements, programs, events, action, and advocacy efforts.
3. **Shifts in Motivation and Action** — measured through surveys and qualitative before and after case studies, the shifting attitudes (permission, motivation) and personal and public policy behaviors toward climate action more quickly than the American public baseline.

National Association of County & City Health Officials (NACCHO)

13,000 public health leaders; 1,500 local health departments; a partner since 2022

After participating in the Climate for Health Executive Committee for many years, CEO Lori Freeman was ready to further elevate NACCHO's climate leadership. Then COVID-19 struck. Through persistence and determination, by 2022 our partnership was launched. NACCHO began featuring the Climate for Health Ambassador training in conferences, expanding climate education, and strengthening sustainability and climate resources. With guidance and resources from ecoAmerica's Climate for Health program, the NACCHO Climate Action Toolkit website was launched in March of 2023. In the first few months, hundreds of NACCHO members took the training and joined the Ambassador program. And in 2023, NACCHO hosted its first formal climate change track at its annual conference, empowering its 13,000 members to act and advocate for climate solutions as a matter of public health.

“NACCHO’s partnership with ecoAmerica has filled a gap for our local health department members in building individual confidence in understanding and communicating the health impacts of climate change. This is an essential first step for local health department staff to advocate for additional support and funding to develop climate adaptation and mitigation strategies.”

— Chelsea Gridley-Smith, Director of Environmental Health, National Association of County & City Health Officials

Climate for Health Sector Director, Ben Fulgencio-Turner, presenting at the NACCHO 2023 Conference



The Episcopal Church

6,294 churches and 1.678 million baptized members,
a partner since 2015

When he took the helm of the Episcopal Church (TEC), as Presiding Bishop, Rev. Michael Curry recognized that addressing climate justice was critical to the mission of the church. He brought together church leadership for a weekend consultation at his home and invited ecoAmerica President Bob Perkowitz to present and join the meeting. The ensuing partnership included an ecoAmerica-produced video featuring Bishop Curry that was on display at COP25, a new church website, resources, and a customized Episcopal Climate Ambassador training program. TEC's commitment to climate justice continues to grow. The profile for the 28th Presiding Bishop, released in May 2023 states, "We have discerned that the environmental crisis is one of the most pressing issues facing our world today and that it must be an absolute priority over the next 10 years."

"It is such a gift to have the church affirm this work as core to our spirituality and mission — and commit to creation care..."

— Rev. Melanie Mullen, The Episcopal Church
Director of Reconciliation, Justice and
Creation Care

Rev. Melanie Mullen, Director of Reconciliation,
Justice and Creation Care, The Episcopal Church

Growing Climate Solutions

Southwest Florida, launched in 2019

Prior to 2019, it was common for relatively conservative-leaning Southwest Florida to avoid saying the words "climate change" despite the area having some of the greatest exposures to climate impacts. After Fox News aired ecoAmerica's research showing that a majority of Southwest Florida's residents were concerned about climate change, Growing Climate Solutions (GCS), supported by our Path to Positive Communities (P2PC) program, emerged as a regional leader that mobilized local organizations, increased public awareness, and laid a path for solving climate change. P2PC provided the strategy, model, research, and resources for GCS's success which has reached thousands through direct engagement, webinars, a high-profile speaker series, and local leadership. After being rescheduled due to Hurricane Ian, in 2023 GCS hosted a sold-out climate summit including dozens of community stakeholders, 29 civic organizations, 20 elected and appointed officials, and over 250 local residents. The resulting April 2023 report identifies the unique climate challenges that the community faces with agreed-upon prioritized local actions and solutions relevant to the five-county region.

"ecoAmerica has served as a sounding board and wise strategist. Access to ecoAmerica's resources and extensive network of climate leaders enabled us to create programming for a spectrum of communities and learn about the positive actions underway in other US cities."

— Ana Puszkin-Chevlin, Director, Growing
Climate Solutions

Path to Positive partner, Growing Climate
Solutions Director, Dr. Ana Puszkin-Chevlin

Program Partners

ecoAmerica supports and collaborates with over 100 partners in health, faith, and local communities that reach nearly all Americans multiple times over. Thank you to the following partners for your visible climate leadership and action.



More than 1.5 million doctors, nurses, and health professionals

- Alliance of Nurses for Healthy Environments
- American Academy of Nursing
- American Academy of Pediatrics
- American Association of Occupational Health Nurses
- American College of Physicians
- American College of Sports Medicine
- American Geophysical Union
- American Lung Association
- American Psychological Association
- American Public Health Association
- APHA – Public Health Nursing Section
- Association of Public Health Nurses
- Association of University Centers on Disabilities
- Black Women’s Health Imperative
- Children’s Environmental Health Network
- CommonSpirit Health
- Harvard Center for Climate, Health, and the Global Environment
- Health and Environmental Funders Network
- Health Care Without Harm
- Healthy Babies Bright Futures
- Kaiser Permanente
- Medical Society Consortium on Climate and Health
- MGH Institute of Health Professions Center for Climate Change, Climate Justice, and Health
- National Association of Community Health Centers
- National Association of County and City Health Officials
- National Association of Hispanic Nurses
- National Association of School Nurses
- National Environmental Health Association
- National Hispanic Medical Association
- National Indian Health Board
- National League for Nursing
- National Network of Public Health Institutes
- National Recreation and Park Association
- National Student Nurses’ Association
- The Nature Conservancy
- Nurse Practitioners in Women’s Health
- Physicians for Social Responsibility
- Planetary Health Alliance
- Preventive Cardiovascular Nurses Association
- SEIU Nurse Alliance
- Sigma Theta Tau Int’l Honor Society of Nursing
- Society for Public Health Education
- Society of Behavioral Medicine
- Trust for America’s Health
- University of Colorado School of Medicine Climate and Health Program
- U.S. Climate and Health Alliance



Over 50 million Americans in more than 85,000 congregations

- African Methodist Episcopal Church
- African Methodist Episcopal Zion Church
- American Baptist Churches USA
- Auburn Seminary
- Blessed Earth
- Catholic Climate Covenant
- Christian Church (Disciples of Christ)
- Coalition on the Environment and Jewish Life
- Convergence
- Creation Justice Ministries
- Dayenu
- The Episcopal Church
- Evangelical Lutheran Church in America
- The Forum on Religion and Ecology at Yale
- Franciscan Action Network
- GreenFaith
- Green The Church
- Hazon
- Interfaith Power and Light
- Islamic Society of North America
- National Latino Evangelical Coalition
- National Religious Coalition on Creation Care
- Orthodox Fellowship of the Transfiguration
- The People’s Justice Council
- Presbyterian Church USA
- Religious Action Center of Reform Judaism
- Sojourners
- United Church of Christ
- United Methodist Church General Board of Church and Society
- United Methodist Women
- U.S. Baha’i Office of Public Affairs
- Values Partnerships, Inc.
- World Vision, U.S.



More than 19,000 communities across the United States

- African American Mayors Association
- Association of Climate Change Officers
- C40 Cities
- CivicWell
- CleanAIRE NC
- Climate Mayors
- Climate Resolve - Los Angeles
- Great Lakes and St. Lawrence Cities Initiative
- International Council for Local Environmental Initiatives USA
- Innovation Network for Communities
- Institute for Sustainable Communities
- League of United Latin American Citizens
- Metropolis Strategies
- Metropolitan Mayors Caucus
- Mississippi River Cities and Towns Initiative
- National League of Cities
- Conservancy of Southwest Florida/Growing Climate Solutions
- Trust for Public Land
- Urban Sustainability Directors Network
- Utah Clean Energy
- Utah Climate Action Network

Thank You

ecoAmerica supports other non-profit organizations with tools, resources, trainings, research and financial incentives, promoting our partner’s climate programs. All financial support to ecoAmerica comes from individuals and foundations that see the value and impact of our work. Thank you for your support!

Current donors who have given \$1,000 or more are listed below.

African Methodist Episcopal Church
American Psychological Association
American Public Health Association
Anonymous
Ardsley Partners
Georges and Yvette Benjamin
Brian and Louise Benzer
Jackie Biskupski
Blumenthal Foundation
Bonwood Social Investments
Camalotte Foundation
Clean Air Carolina
CommonSpirit Health
Brian and Lucy Conboy
Conservancy of Southwest Florida
Harry Dalton
Joe and Allison Davy
F.K. Day
Vivian W. Day and John W. Stroh, III
Disciples Home Missions
Gene and Deanna Dongieux
Timothy Dunn
Earthjustice
Emmett Foundation
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National Audubon Society
National Environmental Health Association
National Network of Public Health Institutes
Natural Resources Defense Council
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Trust for Public Land
Tuft Family Foundation
United Church of Christ
Vidiri Futuro Foundation
John and Carol Walter
Well Being Trust
Parker White
Wild Thyme Fund

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Georges Benjamin, M.D.
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Sorcery



Leah Missbach Day
Co-founder,
World Bicycle Relief



Jacqueline Dupont-Walker
Director, Social Action
Committee,
African Methodist
Episcopal Church



Sarah Finnie
Founding Director,
The 51 Percent Project



Joseph Gatto
Founder and Managing
Partner, Orient Point
Partners



Chip Giller
Free Agent &
Founder, Grist



Madeleine Kohlberg
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Matt Mullenweg
Co-founder, Wordpress
& CEO, Automattic



Katherine Neebe
Chief Sustainability &
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Tia Nelson
Conservationist



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Carl Page
Founder,
Anthropocene
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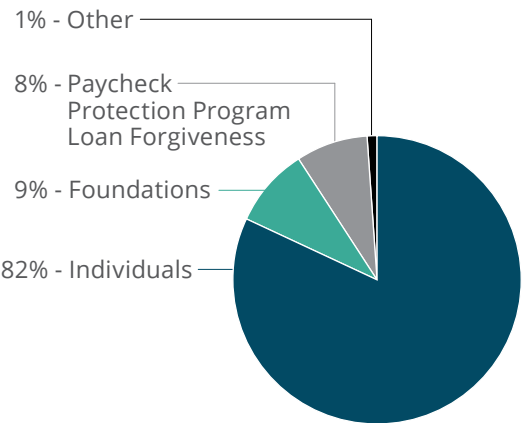


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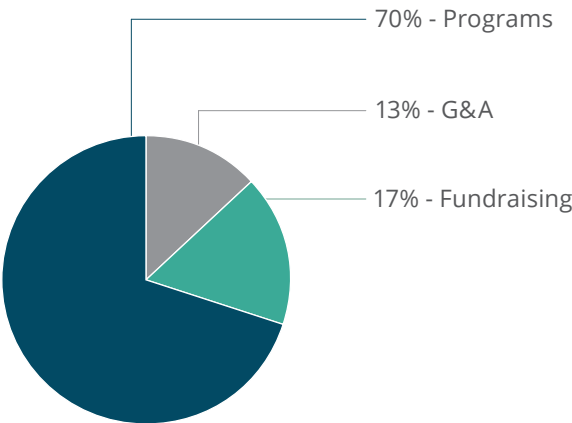
Parker White
Co-Founder & CEO,
Unety

Funding and Expenses



Fiscal Year 2022:
Revenues*
Total: \$3,861,290

*Includes multi-year gifts
Audited financial statements
available online



Fiscal Year 2022:
Expenses
Total: \$2,839,258

Join Us!

You can contribute to a sustainable future with both financial gifts to ecoAmerica and by inviting others in your community to join you in climate action and advocacy. Your financial support to ecoAmerica is vital to helping us equip major national institutions with all of the tools they need to prioritize climate and engage their members to act on and advocate for solutions. We depend on the generous support of donors and key constituents who share our philosophy that climate progress starts with people. Visit ecoAmerica.org to learn more about our work and commitment to justice, equity, diversity, and inclusion.

For more information on supporting ecoAmerica’s work with gifts of any size, please contact:

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In addition to checks and credit card donations, we accept gifts of securities, planned gifts, memorial or tribute gifts, and matching gifts from corporate giving programs.

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