

HOW-TO GUIDE:

A Practical Guide to Turning Ideas Into Action

Empowering Youth and Families to Become Confident Climate Leaders

↳ [Acterra: Action for a Healthy Planet](#)



Acterra focuses on simplifying environmental information through clear, practical messaging, hands-on demonstrations (such as induction cooking), and personalized support through one-on-one consultations and clinics.

Acterra creates practical, community-driven climate solutions in clean energy, transportation, food sustainability, and air and water quality—solutions people can see and use. By combining education, hands-on support, and advocacy, Acterra turns knowledge into action and expands equitable access to climate solutions. Through its programs, Acterra empowers youth and families to drive the transition to a healthier future, preparing the next generation to become confident climate leaders.

Replicate This!

How To Get Started

- 1 Build trusted partnerships with local organizations and schools to ensure cultural relevance.
- 2 Start by conducting community listening sessions to identify 1–3 specific climate priorities.
- 3 Design accessible, multilingual programming and embed education in all services to empower participants.
- 4 Integrate youth leadership pathways for long-term engagement.
- 5 Secure flexible funding through targeted pilot projects that demonstrate impact.
- 6 Pilot initiatives within a small neighborhood before scaling, measuring progress through community feedback to refine approaches and expand successfully.