

HOW-TO GUIDE:

A Practical Guide to Turning Ideas Into Action

Grassroots Climate Action That Makes a Difference

↳ [Bedford 2030](#)



A local, community grassroots effort in the state of New York achieves aggressive climate action goals identified in the Bedford Climate Action Plan.

Bedford 2030 empowers community-led climate action through everyday choices that create healthy and safe homes, preserve natural resources, empower future climate leaders, and prioritize health. Our model is simple and scalable: no-cost, individualized coaching that turns overwhelm into accessible action.

Replicate This!

How To Get Started

- 1 Choose a high-impact behavior change: Identify a climate action where personalized coaching can make a difference.
- 2 Recruit the right coach(es).
- 3 Design the participant journey.
- 4 Build a clear, compelling brand.
- 5 Create a realistic budget.
- 6 Secure funding.
- 7 Launch and promote.
- 8 Engage the community in person.
- 9 Track your results.
- 10 Report back and celebrate wins.