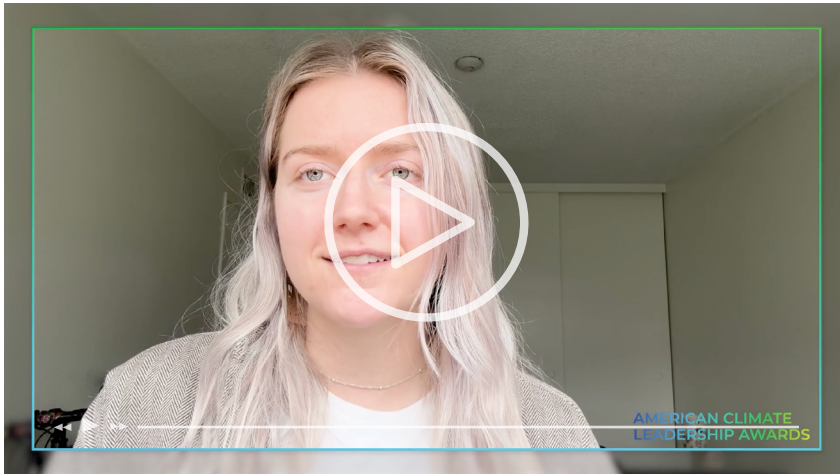


HOW-TO GUIDE:

A Practical Guide to Turning Ideas Into Action

Empowering Rural Maine's Frontline Climate Justice Communities

↳ [JustME for JustUS](#)



JustME for JustUS empowers rural Maine's frontline climate justice communities by shifting power and opportunities directly to youth (ages 15–30) in under-resourced parts of the state.

Rural Youth Organizers stand up for their communities and the natural environments that sustain them through year-round climate justice and civic engagement efforts, as well as nonpartisan vote work in even-numbered election years. Drawing on deep expertise in their regions, the organizers lead 100% of JMJU's core work, ensuring that youth-led solutions are part of the issues that impact them the most.

Replicate This!

How To Get Started

- 1 Lead with trust and listening.
- 2 Secure early-stage funding for youth leadership.
- 3 Identify and invite emerging leaders.
- 4 Hire, train, and compensate with integrity.
- 5 Invest in sustained mentorship and infrastructure.
- 6 Model the culture you want to build.
- 7 Cultivate aligned funding partnerships.
- 8 Invest in narrative and bridge-building.
- 9 Evaluate, adapt, and co-create solutions.
- 10 Scale with intention.