

HOW-TO GUIDE:

A Practical Guide to Turning Ideas Into Action

Making Climate Science Accessible and Actionable For Everyone

↳ [Pareena Gupta, The Sustainability Lens](#)



The Sustainability Lens is a youth-led 501(c)(3) nonprofit translating complex climate science into clear, accessible knowledge that empowers communities to act as civic and institutional change agents.

Through multi-format engagement — including in-person community events, a YouTube podcast featuring leading researchers, and advancement of a K-12 climate literacy resolution with local partners — The Sustainability Lens bridges research, public understanding, and policy to drive climate action. By leveraging youth leadership and emerging technologies, we move audiences from climate anxiety to agency and from awareness to institutional action.

Replicate This!

How To Get Started

- 1 Define the problem.
- 2 Build a student leadership team.
- 3 Collect data.
- 4 Secure a community partner.
- 5 Map district decision-making pathways.
- 6 Ensure adequate funding.
- 7 Draft the resolution.
- 8 Gather stakeholder feedback.
- 9 Present to the School Board.
- 10 Oversee implementation and evaluate.