

HOW-TO GUIDE:

A Practical Guide to Turning Ideas Into Action

Centering Diverse Youth in the Conversation on Climate and Environmental Justice

↳ [Zero Hour Arkansas](#)



Zero Hour is a youth-led organization creating entry points, training, and resources for new young activists and organizers wanting to take concrete action around climate change.

Zero Hour Arkansas builds youth-led climate justice infrastructure in a fossil fuel-dependent Southern state where young people were largely excluded from decision-making. This work integrates grassroots organizing, political education, and cultural strategy to develop durable youth leadership pipelines from local communities to national advocacy spaces. ZHA centers environmental justice by ensuring frontline, BIPOC, and low-income youth have the tools, narrative power, and campaign strategy to shape climate solutions.

Replicate This!

How To Get Started

- 1 Begin with political education, not programming.
- 2 Root the work in community, not individual leadership.
- 3 Name the system clearly.
- 4 Build a shared vision of liberation.
- 5 Create entry points that honor culture.
- 6 Develop leaders through practice, not titles.
- 7 Fund the movement.
- 8 Build coalitions across the struggle.
- 9 Institutionalize collective care.
- 10 Prepare for continuity.



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LEADERSHIP AWARDS
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