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New Report Shows How Organizations Can Turn Climate Concern Into Action
American Psychological Association and ecoAmerica offer practical, research-backed guidance for advancing climate solutions through organizational change

Washington, DC: Organizations have more power to advance climate solutions than many people realize, according to a new report from the American Psychological Association and ecoAmerica.

[Organizations and Climate Action: Accelerating Climate Solutions Through Organizational Change](#) examines how businesses, nonprofits, associations, educational institutions, faith communities, and other organizations can turn climate concern into meaningful, lasting action.

Drawing on research across organizational psychology, behavioral science, and sustainability, the report explains why organizations are uniquely positioned to transform widespread climate concern into coordinated action. With more than 170 million Americans in the workforce, organizations are powerful social environments where culture, leadership, and everyday systems can make climate action feel normal, supported, and achievable. The report offers practical recommendations for executives, managers, employees, HR and operations professionals, and community members.

“Organizations have a unique ability to shape values, behaviors, and norms at scale. When they invest in climate action, the impact cascades through supply chains, partner networks, and communities, creating lasting change that extends far beyond the organization itself,” said Meighen Speiser, Executive Director, ecoAmerica.

The report finds that climate leadership can come from any level. Senior leaders can set priorities and allocate resources; managers can support day-to-day change; and employees and volunteers can influence norms, start conversations, and build momentum.

"Climate change is a human challenge as much as an environmental one. It's why psychological science matters: it shows us how to shape the culture and empower people at every level of an organization, so that individual concern becomes collective action," said Arthur C. Evans Jr., PhD, Chief Executive Officer of the American Psychological Association.

To create lasting change, [the report](#) recommends connecting climate action to shared values, reinforcing it through norms, making it visible through organizational symbols, and embedding it into policies, budgets, hiring, training, purchasing, communications, and daily operations.

To mark the report's launch, the American Psychological Association and ecoAmerica will host **How Organizations Can Turn Climate Concern Into Lasting Action** on August 25 at 1PM ET. The webinar will bring together the report authors and organizational leaders for a discussion of the findings, their implications for organizations, and audience Q&A. [Register for the launch webinar](#)

The report authors and representatives from the American Psychological Association and ecoAmerica are available for interviews.

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Impact is amplified as it ripples outward through spheres of influence (Amet et al., 2017).

